

“SAY NO TO TOBACCO”

“YES TO LIFE”

As per section -5 of the Indian Tobacco Control Act, all forms of Advertisement sponsorship & Promotion of Tobacco is **PROHIBITED**.

Tobacco products under the Act include cigarettes, cigars, cheroots, bidis, cigarette tobacco, pipe tobacco and hookah tobacco, chewing tobacco, snuff, paan masala or any chewing material having tobacco as one of its ingredients (by Whatever name called), Gutka and tooth powder containing tobacco.

As per the law:

1. All forms of direct and indirect (surrogate) advertisement of cigarettes and other tobacco products is prohibited.
2. All direct and indirect promotion of cigarettes and other tobacco products is prohibited.
3. No person under a contract can promote the use or consumption of cigarettes and other tobacco products or any trademark or brand name of cigarettes and other tobacco products in exchange for sponsorship gift prize or scholarship.

“Violation” of this provision is a punishable offence with imprisonment which may extent to two years or with fine which may extend to Rs.1000/- or with both and for second or subsequent conviction, with imprisonment for a term which may extend to five years and with fine which may extend to Rs.5000/-”.

LET US JOIN HANDS TO MAKE GOA TOBACCO FREE.

Issued in Public Interest By

**DEPARTMENT OF TOURISM
PATTO, PANAJI - GOA**



