

TOURISM NEWSLETTER



Issue: June 2025

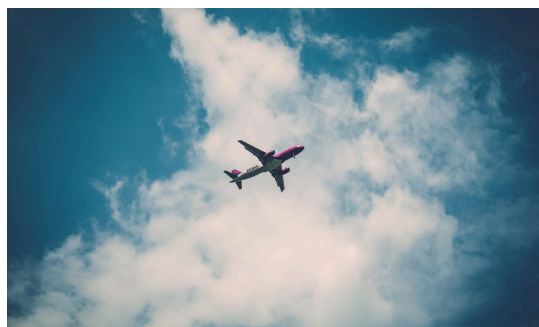
01

Goa Tourism Advances New Initiatives

In June 2025, the Department of Tourism, Government of Goa, advanced key initiatives including urging taxi operators to join app-based platforms for transparent mobility, supporting shack owners' seasonal requests, and promoting eco and hinterland tourism under the "Goa Beyond Beaches" vision. National discussions focused on aviation connectivity and developing a concert economy, while local campaigns such as #GlowOnArrival, Ekadasha Teertha, São João, Chikhal Kalo, and International Yoga Day highlighted Goa's cultural and regenerative tourism identity.

Goa Pushes Hinterland Tourism

The Department of Tourism, Government of Goa, in collaboration with the Goa Forest Development Corporation (GFDC), is advancing plans to promote hinterland, eco, wellness, and adventure tourism under the "Goa Beyond Beaches" vision. The initiative highlights forests, waterfalls, sanctuaries, and eco-trails as key attractions, aiming to diversify Goa's tourism offerings, strengthen sustainability, and create regenerative experiences that benefit both visitors and local communities.



Goa Strengthens Concert & Connectivity

The Hon'ble Tourism Minister of Goa, Shri Rohan A. Khaunte, met Union Ministers for Tourism & Culture and Civil Aviation to advance Goa's tourism priorities. Discussions focused on developing the state's concert economy, enhancing experiential and cultural tourism, and expanding international as well as domestic air connectivity. Both sides agreed on coordinated efforts to bridge connectivity gaps and build a sustainable, globally connected tourism framework that preserves Goa's cultural identity while boosting accessibility.

Goa Launches #GlowOnArrival

The Department of Tourism has unveiled its #GlowOnArrival monsoon campaign, positioning Goa as India's ultimate feel-good destination during the rains. Showcasing misty hills, lush landscapes, wellness retreats, and cultural festivities, the campaign promotes regenerative travel through nature walks, heritage treks, yoga, and homestays. Running from June to September, monthly themes will highlight festivals, gastronomy, eco-adventures, and heritage, inviting travellers to rediscover Goa as a rejuvenating monsoon escape.



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02

Goa Strengthens Ekadasha Teertha

The Department of Tourism held a coordination meeting with temple committees to advance the Ekadasha Teertha Yatra, a spiritual circuit connecting eleven prominent temples across Goa. The initiative aims to promote regenerative and cultural tourism while preserving spiritual sanctity. Committee members shared inputs on itineraries, SOPs, and traffic management, while the Department assured continued collaboration to deliver a respectful and immersive pilgrimage experience.



Shack Owners Seek Extension

Panaji, 5th June 2025 – The Shack Owners Welfare Society has requested the Department of Tourism to extend the current beach shack season till June 8, 2025, citing delayed monsoon activity, favourable weather, and a rise in tourist arrivals. The Society emphasized that the short extension would support operators, enhance visitor experience, and benefit Goa's tourism economy, while assuring compliance with all regulations and safety guidelines.

Goa Tourism Marks Yoga Day

Socorro, 21st June 2025 – The Department of Tourism and GTDC celebrated the 11th International Yoga Day at Socorro Panchayat Hall with over 150 participants joining a guided yoga session led by certified instructors. The event, attended by the Tourism Minister, senior officials, and local representatives, highlighted Goa's growing focus on wellness and spiritual tourism while promoting yoga as a path to holistic health, mindful living, and sustainable tourism experiences.



Goa to Celebrate Chikhal Kalo

Panaji, June 28, 2025 – The Department of Tourism will host Chikhal Kalo 2025 from 5th to 7th July at Shree Devki Krishna Temple, Marcel. The festival, rooted in Goan tradition, features cultural programs, devotional music, and the iconic mud-play that re-enacts Lord Krishna's playful pastimes. Blending faith, folklore, and community spirit, Chikhal Kalo has become a highlight of Goa's monsoon tourism, drawing locals and visitors alike while showcasing the state's rich cultural heritage beyond beaches.

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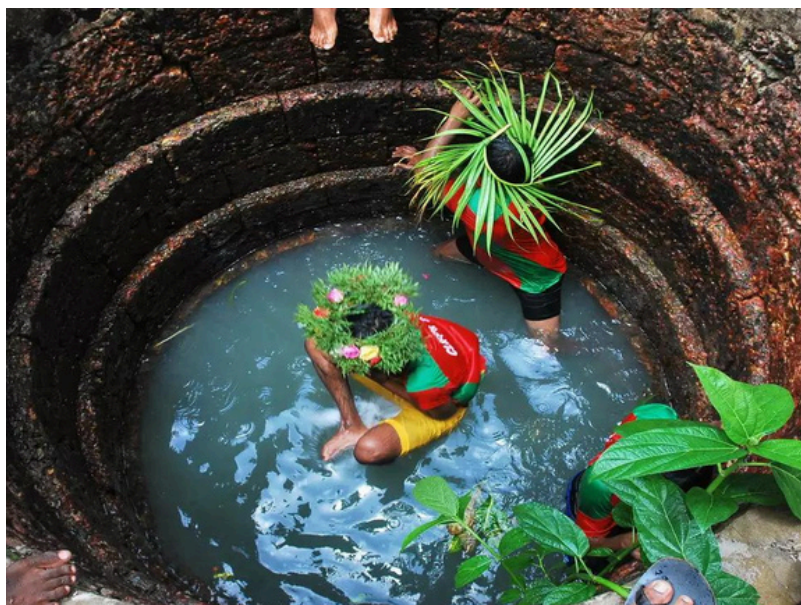


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03

São João Fest Celebrated in Siolim

Siolim, June 24, 2025 – The Siolim São João Festival 2025, organised by the Siolim Boat Festival Committee in association with the Department of Tourism, was celebrated with vibrant boat parades, music, dance, and cultural performances. Graced by dignitaries, locals, and visitors, the event showcased Goa's heritage, community spirit, and creativity, with highlights including decorated floats, themed dances, musical acts, kopel competitions, and felicitation of contributors, reaffirming São João as one of Goa's most cherished traditional festivals.



GALLERY

